

## **IAM2026W Program**

<b>Jan. 27, 2026 (Tuesday)</b>	
15:00-16:00	Registration (Lobby, 1F)

<b>Jan. 28, 2026 (Wednesday)</b> <b>08:40-16:00 Registration (Lobby, 1F)</b>	
09:00-12:00	Session A (Peony, 2F)
12:00-13:30	Lunch (Camellia, 1F)
13:30-17:10	Session B (Peony, 2F)

<b>Jan. 29, 2026 (Thursday)</b> <b>08:40-16:00 Registration (Lobby, 1F)</b>	
09:00-12:00	Session C (Peony, 2F)
12:00-13:30	Lunch (Camellia, 1F)
13:30-16:50	Session D (Peony, 2F)

<b>Jan. 30, 2026 (Friday)</b> <b>08:40-11:00 Registration (Lobby, 1F)</b>	
09:00-12:00	Session E (Peony, 2F)
12:00-13:30	Lunch (Camellia, 1F)
13:30-14:30	Session F (Virtual) <a href="https://iam2026w.conf-online.org/virtual.php">https://iam2026w.conf-online.org/virtual.php</a>

PID	Paper Title	Author(s)	Session
P0103	Revisiting the Finance–Growth Nexus: Evidences from the Financial Functions	Su-Yin Cheng, Han Hou	B
P0104	The Impact of Digital Intergenerational Engagement on the Well-Being of Older Adults: A Well-Being Economy Perspective on Sustainable Social Innovation	Li-Wei Liu, Tze-Jou Liao, Wen-Sheng Tan, Chia-Ying Hsu	F
P0105	Two Preferences Between Linguistic Time Reference and ESG Preference	Hung-Yi Huang	B
P0106	The Impact of Artificial Intelligence Systems on Carbon Emission Reduction and Operational Efficiency in Taiwan's Food Industry: A Case Study of Ki A Bin San	Yu-Tsun Huang	D
P0107	Practicing Corporate Social Responsibility: Does Corporate Renewable Energy Procurement Enhance Reputation?	Yu-Ping Lee	B
P0108	The Investigation of User Acceptance on an AI-supported Online Learning Focus Assistance System	Jian-Wei Lin	D
P0110	Exploring the Mechanisms Linking GenAI-Powered Service Innovation, Digital Agility, and Competitive Advantage	Hung-Tai Tsou	E
P0113	Time of Leaving Abusive Supervision: Hindrance Appraisal and Depression as Dual Mediators Between Abusive Supervision and Turnover Intention	Shaoying Wang, Yi-Chun Lu	E
P0114	Generational Differences in Flow-Induced Emotional Responses: Empirical Evidence from Short-Video Tourism Marketing	Yu-Ju Lin, Tzu-Min Chen	F
P0116	From Feedback to Innovation: The Mediating Pathway of Work Engagement	Po-Yi Lee	C
P0117	Personality Fit as a Human Resource Strategy in Long-Term Care: Implications for Retention and Organizational Sustainability	Chia-Chieh Wu, Yu-Lung Wu	E
P0118	Integrating Generative AI and Sentiment Analysis for Assessing Corporate Competitiveness	Wen-Chia Hou, Shih-Ming Pi, Kuo-Chen Li	A

PID	Paper Title	Author(s)	Session
P0119	Parental Preschool Selection Behavior among Taiwanese Families: Evidence from Cross-Strait Residents Living in Fujian, China	Cheng-Hung Hsieh, Yu-Lung Wu	E
P0120	Exploring Consumers' Reward Preferences for Benefit-Switching Credit Cards	Wei-Hong Chen, Hao-En Chueh	A
P0122	The Impact of Flow Experience on In-App Purchase Intention Among Mobile Game Users: The Mediating Role of Loyalty	Hao-Hsuan Shih, Ren-Fang Chao, Yu-Fu Chi	D
P0123	A Niche Analysis on the Competition Between Python and Java - From a Learner's Perspective	Shu-Yu Hsu, Hao-En Chueh	A
P0124	Critical Success Factors of Leisure Farm Rating Information System from a Sustainable Development Perspective	Shang-Hsing Wu	B
P0126	Innovation and Application of <i>Inonotus obliquus</i> Products in the Healthcare Industry	Chih-Yu Wang, Chor-Sum Au-Yeung, Ren-Fang Chao, Yu-Lung Wu	D
P0127	How Social Media Influencers Affect Followers' Purchase Intention	Chaoming Wu, Yufang Shen	A
P0129	Mapping the Knowledge Structure and Global Development of Artificial Intelligence in Management Research	Cho-Yi Chiang, Shih-Ming Pi, Kuo-Chen Li, Ya-Chi Li	A
P0130	The Impact of Consumers' Online Shopping Browsing Motivation on Impulse Buying: The Mediating Role of Impulse Buying Tendency	Shing-Chi Fan, Ren-Fang Chao, Zhe-Cheng Chen, Chuan-Chun Wu	C
P0131	Developing a Medical Information System App and Evaluating User Satisfaction	Ssu-Chi Lin, Hsiu-Li Liao	A
P0132	Treating Fatigue as a Signal in Recommender Systems From Repeated Exposure to List Diversity via Multi-Objective Governance	Yu-Yu Liu, Kuo-Chen Li, Shih-Ming Pi	A
P0133	A Study on the Application of Generative AI in Smart Customer Service Systems: The Case of Xinya Intelligence	Zhi-Jun Wang, Hsiu-Li Liao	A

PID	Paper Title	Author(s)	Session
P0135	Enhancing POI Recommendation Through Multi-Modal Feature Fusion and Diffusion-Based Learning	Chin-Hui Lai, Ting-Wei Chen	B
P0136	A Knowledge Graph-Enhanced Movie Recommendation Model Based on YouTube Comments	Tzu-Yen Sung, Chihli Hung	B
P0137	Keep in Your Mind: Secrecy Increases Green Consumption	Tzu-Ming Wang, Shih-Chieh Chuang, Yin-Hui Cheng	C
P0138	The Impact of Entrepreneurship Education on University Students' Entrepreneurial competency development and intention	Tsung-I Pai, Chia-Chun Wang, Wan-I Chen	D
P0139	From Emotional Exhaustion to Quiet Quitting: The Mediating Role of Turnover Intention	Po-Hsun Ko	C
P0140	Where It's Designed Doesn't Matter to Me: An Examination of Consumers' Denials of the Effect of the Country of Design	Yongyot Suvongchan, Ting-Hsiang Tseng	C
P0141	Predicting Students' Learning Performance in Online Programming Courses Using Machine Learning	Chien-Hwei Chien, Hsien-Ming Chou	B
P0142	An Innovative Hybrid Forecasting Model for Exchange Traded Funds	Hsien-Ming Chou, Yu-Heng Chen	B
P0143	Assessing Brand Authenticity, Brand Equity, and Customer Satisfaction of Body Lotion Brands in Myanmar	Win Naing A Liu Kyum De	C
P0144	Traditional vs Immersive Learning Approaches in Project Management Education: A Scoping Review (PRISMA-ScR)	Favour Aladesuru, Laden Husamaldin, Parisa Saadati	F
P0145	Smart Factory Modeling System Combining Natural Language and Visualization Interfaces: Aiming to Enhance Communication Efficiency for Non-Technical Personnel	Chia-Lu Ting, Ching-Jung Liao	B

PID	Paper Title	Author(s)	Session
P0147	Using GFR Indicators and Clustering Analysis to Predict Chronic Kidney Disease Progression	Hsien-Jen Lo, Shih-Yen Hsu, Yu-Lung Wu	E
P0150	A Study on the Combined Selection of Technology Acquisition and Resource Input Strategies in Public Goods Technological Innovation	Shumin Zhang, Weijun Zhong, Shu'e Mei	D
P0151	Impacts of Price Guarantee in E-commerce Platform Promotion Under Different Selling Modes	Junwei Huang, Shue Mei, Weijun Zhong	C
P0153	Investigating the Impact of Sustainability Reports on Consumer Behaviors Through Consumption Values Theory: A Comparative Study of Momoshop and FamilyMart	Pei-Chu Penny Chen, Hua-Hung Robin Weng	C
P0154	The Influence of Sustainable Tourism Management, Tourist Education, Social Responsibility and Environmental Awareness on Sustainable Tourism Behavior in Vietnam	Van Anh Nguyen, Bui Thi Quyen, Thuy Linh Thi Hoang, Dao Thi Ha Anh, Nguyen Thi Mai Huong	D
P0157	Is Price Discrimination in Technology Licensing by the Public Sector Really Beneficial in a Competitive Market?	ZhiYu Wang, Weijun Zhong, Shue Mei	D
P0158	The Impact of AI-enabled Improvisation Capability on Organizational Resilience	Chi-Feng Tai, Ming-Jheng Lin, Kai Wang	E
P0159	The Impact of Digital Platform Capability on Firms' Digital Innovation	Xin-Yu Lin, Chi-Feng Tai	E
P0164	Understanding How the Perceived Power of Social Media Influencers Affects Consumers' Impulse Buying	Hsuan-Yu Hsu	E
P0165	A Contingency Conceptual Framework for Voluntary Disclosure of Corporate Innovation	Evan Hanif Dwi Novianto, Niyata Kawewong, Yoshiyuki Matsuura	B

PID	Paper Title	Author(s)	Session
P0166	Supporting Verifiable Aggregated Numerical Indicators in Academic Credentials: An Extension of the GAVIN Framework	I-Chieh Hsu, Chih-Cheng Chen, Yen-Heng Lin, Chia-Chen Lin	D